



REDWOOD MEDNET

4TH ANNUAL HEALTH INFORMATION EXCHANGE CONFERENCE

Connecting California to Improve Patient Care

FRIDAY, JULY 9, 2010 -- 8:00 AM TO 5:00 PM

Vineyard Creek Hyatt, 170 Railroad Street, Santa Rosa, California

Registration \$200 -- Includes Lunch

<http://www.redwoodmednet.org/projects/events/20100709/index.html>

7:00 AM	Registration	
8:00 AM	Welcome Lori Hack, MBA -- <i>Object Health LLC</i>	Will Ross -- <i>Redwood MedNet</i>
8:05 AM	Health IT in California - KEYNOTE ADDRESS Jonah Frohlich, MPH -- <i>California Health & Human Services Agency</i>	
9:05 AM	Morning Break	
9:25 AM	ARRA Incentives in California - MODERATOR - Lori Hack -- Object Health, LLC Speranza Avram -- <i>CalHIPSO</i> Betsy Thompson, MD, DrPH -- <i>CMS</i>	Kim Ortiz -- <i>Medi-Cal</i> Thomas Nesbitt, MD, MPH -- <i>California Telehealth Network</i>
11:00 AM	Health Data Privacy & Patient Safety - MODERATOR - Laura Landry -- Western Health Information Network Bill Braithwaite, MD, PhD -- <i>Anakam, Inc.</i> Michael Stearns, MD -- <i>e-MDs</i>	Allen Briskin -- <i>Pillsbury Winthrop</i> CANCELLED
12:00 PM	Lunch	
1:00 PM	Field EHR Deployment - MODERATOR - Bill Beighe -- Physicians Medical Group of Santa Cruz Steven E. Waldren, MD, MS -- <i>AAFP</i> Larry Ozeran, MD -- <i>Clinical Informatics, Inc.</i>	Howard Hays, MD -- <i>Indian Health Service</i>
2:00 PM	Health I.T. in Research - MODERATOR - Larry Carlos -- Accenture Jon White, MD -- <i>AHRQ</i>	Michael Kamerick -- <i>UCSF</i>
2:50 PM	Afternoon Break	
3:10 PM	NHIN Direct Demonstration "Santa Cruz HISP" - Sean Nolan -- <i>Microsoft</i> "Long Beach HISP" - Laura Landry -- <i>Western Health Information Network</i>	
3:30 PM	Standards, Interoperability & Innovation - MODERATOR - Joe Brisson -- HIT Associates John Mattison, MD -- <i>Kaiser Permanente</i> Wes Rishel -- <i>Gartner, Inc.</i>	Nageshwara Bashyam -- <i>Harris Corporation</i> Brian Behlendorf, -- <i>HHS</i>
4:55 PM	Thank You & Closing Remarks Lori Hack, MBA -- <i>Object Health LLC</i>	

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