



REDWOOD MEDNET

FIFTH ANNUAL HEALTH INFORMATION EXCHANGE CONFERENCE

Connecting California to Improve Patient Care

JULY 14TH AND 15TH, 2011

Hyatt Vineyard Creek Hotel, 170 Railroad Street, Santa Rosa, California

<http://www.redwoodmednet.org/projects/events/20110715/index.html>

Connecting California to Improve Patient Care is an annual Health Information Exchange (HIE) conference. Our speakers are regional and national subject matter experts. Attendees will learn best practices in health information policy, clinical informatics and HIE operations. Presenters will examine standards-based HIE technology deployments, the current status of ARRA investments in health IT in California, and software roadmaps for the CONNECT gateway, the Direct Project, and the PCAST report. Leading health IT vendors will offer solutions to improve patient care delivery in hospital and physician office settings.

THURSDAY JULY 14

Privacy & Security Workshop, 1PM to 5PM - \$75
Dinner, 6PM to 9PM -- \$60

FRIDAY JULY 15

Conference, 8AM to 5PM -- \$250
With Student or Government Discount - \$100
Conference includes lunch

Thursday July 14, 2011	
12:00 PM	<i>Registration Open from 12:00 PM to 7:00 PM</i>
1:00 PM	Privacy and Health Information Exchange Anupam Goel, MD -- UC San Diego Lee Tien -- Electronic Frontier Foundation Steven Lane, MD, MPH -- Sutter Health Allen Briskin -- Pillsbury Winthrop Shaw Pittman LLP Laura Landry -- Western Health Information Network
2:55 PM	<i>Afternoon Break</i>
3:10 PM	Security and Health Information Exchange Jesse W. Bowen, PhD -- Accenture Barbara Filkins -- Cognosante William R "Bill" Braithwaite, MD, PhD -- Equifax, Inc. Michele Guel -- Cisco Systems
5:00 PM	<i>Evening Break</i>
6:00 PM	Pre-conference Dinner Open to all. Cost \$60.

SPONSORS





REDWOOD MEDNET

5TH ANNUAL HEALTH INFORMATION EXCHANGE CONFERENCE

Connecting California to Improve Patient Care

JULY 14TH AND 15TH, 2011

Hyatt Vineyard Creek Hotel, 170 Railroad Street, Santa Rosa, California

<http://www.redwoodmednet.org/projects/events/20110715/index.html>

Friday July 15, 2011

7:00 AM	Registration Open from 7:00 AM to 12:00 PM	
8:00 AM	Welcome Lori Hack, MBA -- <i>Object Health LLC</i> Will Ross -- <i>Redwood MedNet</i>	
8:05 AM	Advancing Health in a Connected World - KEYNOTE ADDRESS* Claudia Williams, MS -- <i>Office of the National Coordinator, U.S. Department of Health and Human Services</i>	
9:05 AM	Morning Break	
9:25 AM	Connecting California to Achieve Meaningful Use Betsy Thompson, MD, DrPH -- <i>CMS</i> Eric Brown, MBA -- <i>California Telehealth Network</i> Elisa Ashton, PharmD -- <i>CHHS</i> Mark Elson, PhD -- <i>Cal eConnect</i>	
11:00 AM	California EHR Implementations Ali Modaresi -- <i>HITEC-LA</i> James Killeen, MD -- <i>San Diego Beacon HIE</i> Michael Stearns, MD -- <i>e-MDs</i>	
12:00 PM	Lunch	
1:00 PM	Community Care Platform Michael Hogarth, MD -- <i>UC Davis</i>	
1:30 PM	Data Standards and Clinical Operations Technology Jamie Ferguson, MS -- <i>Kaiser Permanente</i>	
2:10 PM	Afternoon Break	
2:30 PM	Health Data Interoperability Shaun Grannis, MD, MS -- <i>Regenstrief Institute</i> William Lober, MD, MS -- <i>University of Washington</i> David Riley -- <i>Alembic Foundation</i>	
3:40 PM	Looking Ahead: Data, Systems & People Wes Rishel -- <i>Gartner, Inc.</i> W. Edward Hammond, PhD -- <i>Duke University</i> William Hersh, MD -- <i>Oregon Health Sciences University</i>	
4:55 PM	Thank You & Closing Remarks Lori Hack, MBA -- <i>Object Health LLC</i>	

**Claudia Williams replaces Carol C. Diamond, MD, MPH, who was scheduled to speak but is unable to attend the conference

SPONSORS

