

2013 CONFERENCE

Connecting California to Improve Patient Care

Practical Solutions for Health Information Exchange and Quality Analytics

<http://www.redwoodmednet.org/projects/events/20130725/index.html>

Thursday, July 25th, 2013
Hyatt Vineyard Creek, Santa Rosa, California

Sponsor Prospectus

The seventh annual Redwood MedNet Conference will be held on Thursday July 25th at the Hyatt Vineyard Creek Hotel & Spa. A well-known regional event, the Redwood MedNet Conference features subject matter experts who will discuss best practices in electronic health record (EHR) implementations, health information exchange (HIE), quality analytics, and HIE governance. Conference attendees will include healthcare technology and business leaders from throughout California.

This is a high-value opportunity to promote your organization, and to interact one-on-one with health information exchange stakeholders, government officials, customers, peers and industry leaders. Over 200 people are expected to attend the conference.

Please review the benefits of each sponsor opportunity, make a selection, and send in your completed Sponsor Contract. As soon as your contract and logo artwork are received, your logo will be added to the conference website, with a hyperlink back to your home page. In addition, we conspicuously feature our sponsors in all conference collateral.



Santa Rosa is located 50 miles north of the Golden Gate Bridge on Highway 101.

San Francisco (SFO) and Oakland (OAK) international airports are each a 75 minute drive away from Santa Rosa.

Sonoma County (STS) regional airport is a 10 minute drive with nonstop flights to Los Angeles, San Diego, Portland, and Seattle via Alaska Airlines.

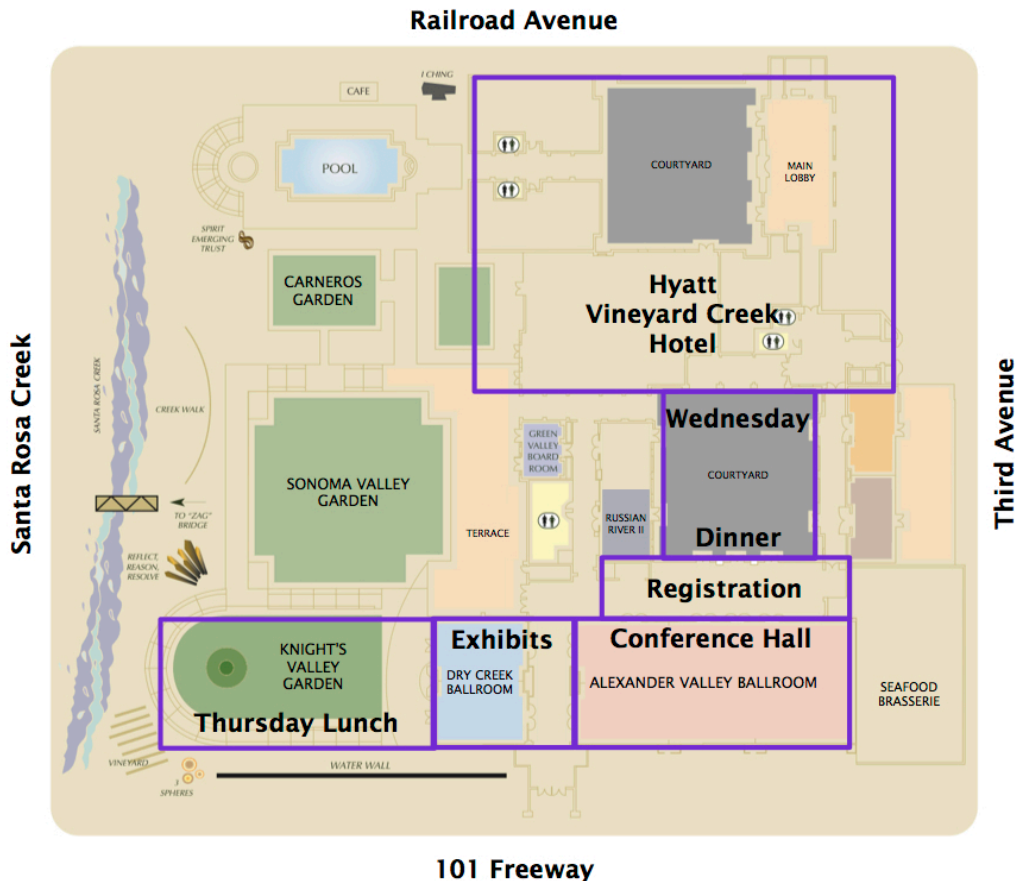
Conference Location

The Hyatt Vineyard Creek Hotel & Spa is a Mediterranean style hotel in the heart of Sonoma Wine Country, conveniently located in downtown Santa Rosa. Please visit <http://www.vineyardcreek.hyatt.com> for more information.

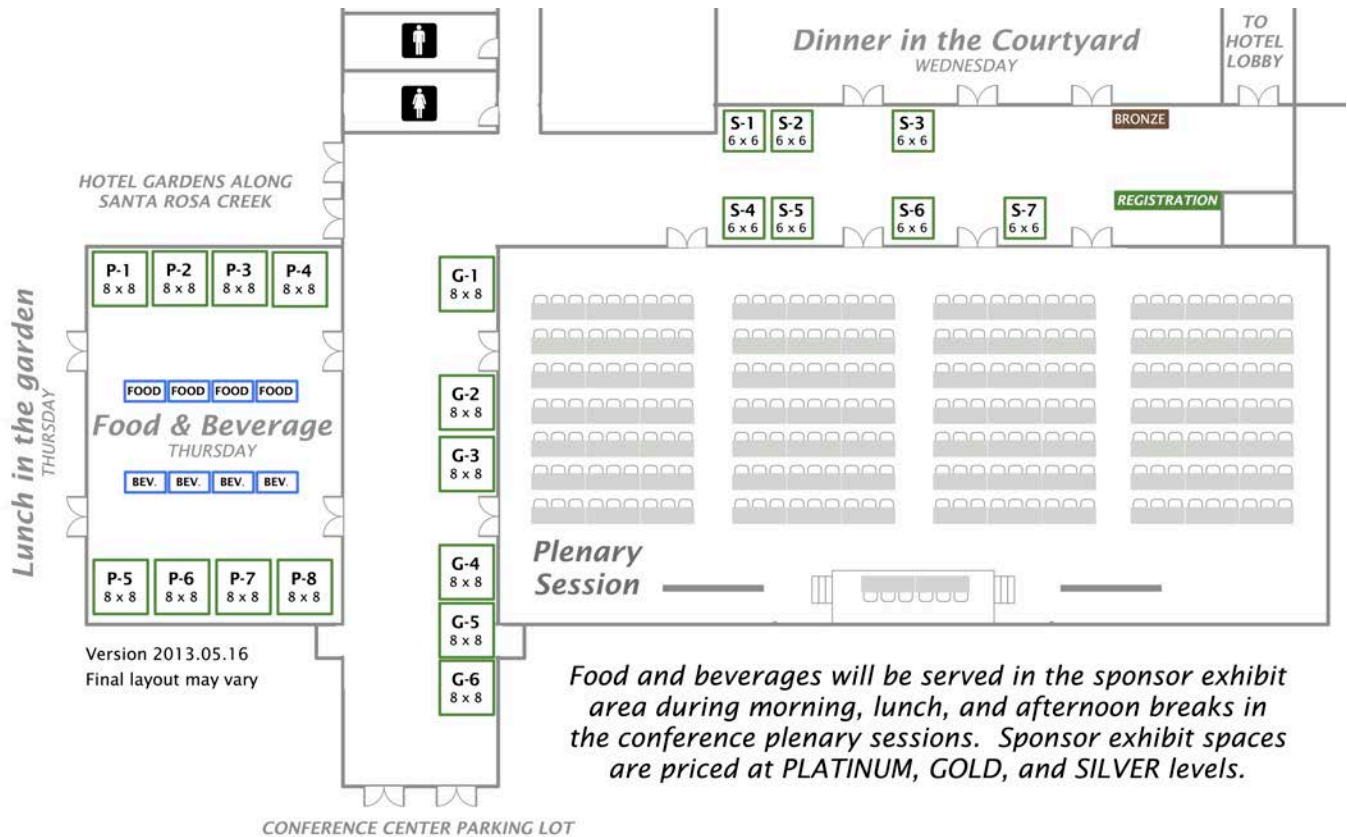
Conference rate: \$149/night (*excluding taxes & surcharges*)

The conference rate is subject to availability and expires on June 26, 2013. Please reserve your rooms early to guarantee the conference rate. To make reservation online: https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=10625471

The Redwood MedNet Conference will be hosted in the Alexander Valley Ballroom as shown on the proposed conference layout. The final layout may be subject to change.



QUESTIONS? conference@redwoodmednet.org



Proposed sponsor exhibit space layout. Final layout may be subject to change.

Conference Schedule

Wednesday, July 24

12:00 pm to 5:00 pm	Sponsor exhibit setup
4:00 pm to 7:00 pm	Registration
5:00 pm to 6:30 pm	Pre-Conference Reception
7:00 pm to 9:00 pm	Pre-Conference Dinner

Thursday, July 25

7:00 am to 12:00 pm	Registration
7:00 am to 8:00 am	Continental Breakfast
7:30 am to 6:00 pm	Sponsor exhibits OPEN
8:00 am to 5:15 pm	<i>Conference Plenary Sessions in Alexander Valley Ballroom</i>
10:00 am to 10:30 am	<u>Morning refreshments served in Exhibit Space</u>
12:00 pm to 1:00 pm	<u>Lunch served in Knights Valley Garden</u>
2:45 pm to 3:15 pm	<u>Afternoon refreshments served in Exhibit Space</u>
5:30 pm to 7:00 pm	Dismantle and remove exhibit materials

Times listed are tentative and may be subject to change.

Sponsor Opportunities

Redwood MedNet is a nonprofit corporation. Your sponsorship may be tax deductible. Sponsor exhibit spaces are assigned on a first come basis. Please assist us in accommodating all exhibitors by using only the space assigned to you.

All Sponsor levels include the following:

- Logo display on conference materials
- Logo hyperlinked on the conference website
- Full access at the conference
- Full list of conference attendees, including email addresses

PLATINUM – \$5,000

- Recognition from the Chair during open and close of conference
- Sponsor exhibit space (*OPTIONS: 8' table with chairs, power outlet, Internet*)
- 2 conference registrations
- 2 tickets to the conference dinner on Wednesday July 24th

And *one of the following branding options*

- Sponsor of Reception, Wednesday July 24
- Sponsor of Breakfast, Thursday July 25th
- Scholarship fund for Student attendees
- Scholarship fund for Government (Public or Mental Health) attendees
- Scholarship fund for Critical Access Hospital attendees
- Scholarship fund for Safety Net Clinic attendees

GOLD – \$3,000

- Recognition from the Chair during open and close of conference
- Sponsor exhibit space (*OPTIONS: 8' table with chairs, power outlet, Internet*)
- 2 conference registrations
- 2 tickets to the conference dinner on Wednesday July 24th

SILVER – \$2,000

- Sponsor exhibit space (*OPTIONS: 6' table with chairs, power outlet, Internet*)
- 2 conference registrations
- 2 tickets to the conference dinner on Wednesday July 24th

BRONZE – \$1,000

- Literature displayed on community literature table
- 1 conference registration
- 1 ticket to the conference dinner on Wednesday July 24th

Sponsor Contract

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Thursday July 25th, 2013

Hyatt Vineyard Creek, Santa Rosa, California

Please print the organization name as it will appear on conference website and collateral.

.....
Organization Name

.....
Mailing Address

.....
City, State, Zip Code

.....
Contact Name*

.....
Contact Phone*

.....
Contact email*

**Correspondence will be sent to this conference contact*

.....
Authorizing Signature

.....
Authorizing Name

Please select Sponsor level.

- PLATINUM – \$5,000**
SELECT ONE OF THESE OPTIONS
 - Reception, Wednesday July 24
 - Breakfast, Thursday July 25
 - Student Scholarship
 - Government Scholarship
 - Critical Access Hospital Scholarship
 - Safety Net Clinic Scholarship
- GOLD – \$3,000**
- SILVER – \$2,000**
- BRONZE – \$1,000**

.....
Date

.....
Authorizing Title

By signing this Sponsor Contract you agree to abide to the terms, polices, requirements, conditions and obligations in the Sponsor Prospectus and Contract.

Sponsor Contract

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Shipping

If shipping exhibit materials directly to the Hyatt Vineyard Creek please observe the following requirements:

- Schedule your freight arrival no earlier than July 22, 2013; shipments arriving earlier than two (3) days prior to July 25, 2013 are subject to refusal by the facility.
- No boxes over 50 pounds will be accepted.
- No pallets will be accepted.

Each package must be labeled with the following information and sent to:

RWMN Conference July 25, 2013
Attn: *Name (Exhibitor/Sponsor Staff Member)*
Package 1 of *x (where "x" is the total number of packages)*
Hyatt Vineyard Creek Hotel and Spa
170 Railroad Street
Santa Rosa, California 95401

Please notify Redwood MedNet by July 15, 2013 of your exhibit material shipping plans. Fed-Ex and UPS both deliver and pick-up from the Hyatt daily.

Terms

Sponsor exhibitors are responsible for setup, dismantle and removal of all materials from the exhibition area. All sponsor exhibitors must complete arrangements for removal of materials by 7:00 pm on Thursday, July 25, 2013.

Cancellation Policy

Sponsors shall have the right to cancel this Sponsor Contract at any time by written notice to Redwood MedNet. If a Sponsor decides to cancel participation in the 2013 conference, refunds will be made as follows.

- Prior to June 17, 2013: full refund
- Between June 17 – June 30, 2013: total paid minus \$500
- After July 1, 2013: no refund, no exceptions

There is no refund if a Sponsor cancels participation of a contract signed on or after July 1, 2013. Redwood MedNet reserves the right to re-sell any exhibition space canceled by Sponsor.

Payment

Please enclose full payment with the Sponsor Contract. If full payment is not enclosed, payments received after July 1, 2013 will be subject to a 10% late fee.

- Enclosed please find my payment for the sponsor level selected
- Please send invoice, terms net 15 or conference date, whichever is first

Redwood MedNet accepts: Visa MasterCard American Express

Card number Expiration

Authorization Signature

Please mail or fax the completed and signed Sponsor Contract with payment to:

Redwood MedNet
216 W. Perkins Street, Suite 206
Ukiah, CA 95482

Fax Number 707.462.5015
Email conference@redwoodmednet.org

Sponsor Contract

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Staff Registrations

Use the following to register staff for the conference. Note: Bronze level includes one full conference registration. Silver, Gold and Platinum levels include two full conference registrations. Full registrations include Wednesday night dinner. A Sponsor may purchase up to two additional full registrations at \$150 each.

First Name: Last Name:
Clinical or Graduate Degree(s): Position/Title:
Company: Address:
City: State: Zip:
eMail: Phone:

First Name: Last Name:
Clinical or Graduate Degree(s): Position/Title:
Company: Address:
City: State: Zip:
eMail: Phone:

First Name: Last Name:
Clinical or Graduate Degree(s): Position/Title:
Company: Address:
City: State: Zip:
eMail: Phone:

First Name: Last Name:
Clinical or Graduate Degree(s): Position/Title:
Company: Address:
City: State: Zip:
eMail: Phone: