



# REDWOOD MEDNET

7TH ANNUAL HEALTH INFORMATION EXCHANGE CONFERENCE

## Connecting California to Improve Patient Care

JULY 25TH, 2013

Hyatt Vineyard Creek Hotel & Spa, 100 Railroad Ave, Santa Rosa, California

<http://www.redwoodmednet.org/projects/events/20130725/index.html>

### Thursday July 25, 2013

7:00 AM	<b>Registration Open from 7:00 AM to 12:00 NOON</b>
8:00 AM	<b>Welcome</b> Will Ross -- Redwood MedNet
8:10 AM	KEYNOTE #1 <b>Deven McGraw, JD, MPH</b> -- Director, Health Privacy Project, Center for Democracy & Technology
9:00 AM	KEYNOTE #2 <b>Mark Frisse, MD, MSc, MBA</b> -- Accenture Professor of Biomedical Informatics, School of Medicine, Vanderbilt University
9:45 AM	<b>Morning Break</b>
10:30 AM	<b>Strategic Investments Towards Interoperability</b> Clem J. McDonald, MD -- Director, Lister Hill Center for Biomedical Communications, U.S. National Library of Medicine Christopher G. Chute, MD, DrPH -- Professor of Biomedical Informatics, Mayo Medical School Michael Hogarth, MD -- Professor of Pathology and Laboratory Medicine, School of Medicine, UC Davis
12:00 PM	<b>Lunch Break</b>
1:00 PM	<b>Interstate and Intrastate Interoperability Tactics</b> David Kibbe, MD, MBA -- CEO, DirectTrust.org Anuj Desai, MBA -- VP of Market Development, New York eHealth Collaborative Robert M. Cothren, PhD -- Technical Director, California Health eQuality, Institute for Population Health Improvement
2:45 PM	<b>Afternoon Break</b>
3:15 PM	<b>Operationalizing Health Data Interoperability</b> J. Marc Overhage, MD, PhD -- Chief Medical Informatics Officer, Siemens Healthcare Wes Rishel -- VP and Distinguished Analyst, Gartner, Inc.
4:00 PM	<b>Panel Discussion on Data Segmentation for Privacy</b> Wes Rishel, J. Marc Overhage, Deven McGraw, Mark Frisse, Christopher G. Chute, Robert M. Cothren
4:55 PM	<b>Closing Remarks &amp; Thank You</b> Will Ross -- Redwood MedNet

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*Pre-Conference Dinner  
Wednesday, July 24, 2013*

**Starter**

Baked Brie en Croûte served with Cranberry Chutney, Apples, and Sliced Sourdough Baguettes

**Salad**

Baby Mixed Greens with Dried Cranberries, Pistachios, Golden Raisins, and Sherry Vinaigrette

**Entrée**

Herb Crusted Chicken Breast with Risotto, Marjoram and Syrah Sauce

*or*

Rustichella Torchio Pasta with Wild Mushrooms,  
Parmigiano Reggiano and a Creamy Chardonnay Sauce

**Dessert**

Fruit Mini Tarts, Chocolate Supreme Cakes and Cannolis

**Wine**

*Benzinger* 2010 Carneros Chardonnay

*St. Francis* 2009 Cabernet Sauvignon

*Rodney Strong* 2011 Chalk Hill Chardonnay

*Louis Martini* 2011 Cabernet Sauvignon

*Navarro* 2010 Edelzwicker

*Clos Du Bois* 2009 North Coast Merlot

*Ferrari-Carano* 2012 Fumé Blanc

*DeLoach* 2011 Pinot Noir

*Harts Desire* 2008 Dry Creek Valley, Claude  
Thomas Sauvignon Blanc

*Murphy Goode* 2010 Liars Dice Zinfandel

*Navarro* Gewurztraminer Grape Juice

*Balletto* 2008 Zinfandel

*Navarro* Pinot Noir Grape Juice



## 2013 Conference Presenter Biosketches

### **Christopher Chute, MD, DrPH, FACMI**

*Professor of Medical Informatics*

*Mayo Clinic College of Medicine*

Dr. Chute is Board Certified in Internal Medicine, and a Fellow of ACP, ACE and ACMI. He is Professor of Medical Informatics, and is PI on a large portfolio of research including the SHARPN project, Mayo's CTSA Informatics, Mayo's Cancer Center Informatics including caBIG, and several NIH grants including one of the eMERGE centers from NGHRI, which focus upon genome wide association studies against shared phenotypes derived from electronic medical records. He is Chair of ISO TC215 for Health Informatics, and serves on the Health IT Standards Committee for the Office of the National Coordinator in the US DHHS. Dr. Chute received his BA and MD at Brown University, and his DrPH at Harvard.

### **Robert Cothren, PhD**

*Technical Director*

*California Health eQuality*

At UC Davis Health System, Dr. Cothren leads the implementation of California's HIE strategy and acts as the technical lead for the National Association for Trusted Exchange, a scalable model for statewide and interstate exchange. Dr. Cothren has led development efforts in medical devices, diagnostic software systems, and clinical and public health IT solutions. He has been involved in development of the Nationwide Health Information Network since in inception, and managed development and operation of the largest EHR implementation in the world for the DoD and the first national health information exchange between DoD and VA facilities. Dr. Cothren received his SB and MS at MIT, and his PhD at Harvard/MIT.

### **Anuj Desai, MBA**

*VP of Market Development*

*New York eHealth Collaborative*

Mr. Desai is VP of Market Development for the New York eHealth Collaborative (NYeC). He leads the New York Digital Health Accelerator, the multi-state/multi-vendor EHR/HIE Interoperability Workgroup, work related to development of an API, and the incubation of new capabilities within the statewide network. He received his BS from Rutgers University and his MBA from University of Maryland.

**Mark Frisse, MD, MS, MBA**

*Accenture Professor of Biomedical Informatics*

*School of Medicine, Vanderbilt University*

Dr. Frisse is the Accenture Professor of Biomedical Informatics at Vanderbilt University. His primary research focuses on economic sustainability and the development of technical and administrative measures to ensure the integrity of security and privacy efforts. Dr. Frisse led the development of the health information exchange for the greater Memphis area. A Board Certified Internist, Dr. Frisse was Vice President at First Consulting Group and CMO at Express Scripts. Dr. Frisse received his MS from Stanford and his MD and MBA from Washington University.

**Michael Hogarth, MD, FACP**

*Professor of Pathology, Laboratory & Internal Medicine*

*UC Davis*

Dr. Hogarth is a member of AMIA, HL7 and NAPHSIS. He is a faculty member for the UC Davis MPH, Medical Informatics, and Pathology graduate programs, and is part of the UC Davis Computer Science graduate group. He attends on Internal Medicine wards at UC Davis Medical Center. He is PI on the California Electronic Death Registration System, the largest and most active electronic death certificate system in the U.S. In 1997 Dr. Hogarth joined the faculty of the UC Davis Department of Pathology and Laboratory Medicine where he currently serves as an Associate Professor. Dr. Hogarth has a BS in Biomedical Engineering from Texas A&M and an MD from University of Texas, Southwestern.

**David Kibbe, MD, MBA**

*President & CEO*

*DirectTrust.org*

Dr. Kibbe is President and CEO of DirectTrust.org, Senior Advisor to AAFP, and a co-developer of the ASTM CCR. He practiced medicine in private and academic settings for more than 15 years, while also teaching informatics at the School of Public Health, University of North Carolina at Chapel Hill. Dr. Kibbe is Secretary, ASTM International E.31 Healthcare Informatics Committee and E31.28 Subcommittee. Dr. Kibbe received his BA from Harvard, his MD from Case-Western Reserve University, and his MBA from the University of Texas at Austin.

**Clement J. McDonald, MD**

*Director, Lister Hill National Center for Biomedical Communications*

*National Library of Medicine*

Dr. McDonald's research focuses on clinical informatics. He is the Scientific Director of the Lister Hill National Center for Biomedical Communications at NLM. Previously, Dr. McDonald was Regenstrief Professor of Medical Informatics at Indiana University and Director of the Regenstrief Institute. He is a co-founder of the HL7 message standards and developer of the LOINC standard. Dr. McDonald developed one of the first EMRs at Regenstrief. He published the first randomized trials on the benefits of computer reminders and physician order entry. He implemented the INPC, the first community-

wide health information exchange, which now carries over 4 billion clinical observations from more than 70 hospitals, and is considered a national model for regional health information exchange. He works with NIH Institutes to align research and federally mandated terminologies. Dr. McDonald earned his MS in Biomedical Engineering from Northwestern University and his MD from the University of Illinois.

**Deven McGraw, JD, MPH**

*Director, Health Privacy Project  
Center for Democracy and Technology*

Ms. McGraw is Director of the Health Privacy Project at CDT, which focuses on developing and promoting workable privacy and security protections for electronic personal health information. Ms. McGraw serves on the Health IT Policy Committee for the US DHHS. Prior to joining CDT, Ms. McGraw was COO of the National Partnership for Women & Families. She also served as Deputy Legal Counsel to the Governor of Massachusetts and taught in the Federal Legislation Clinic at Georgetown. Ms. McGraw earned her JD from Georgetown University and her MPH from Johns Hopkins School of Hygiene and Public Health.

**J. Marc Overhage, MD, PhD**

*Chief Medical Informatics Officer  
Siemens Healthcare*

As CMIO at Siemens Healthcare, Dr. Overhage develops strategies for incorporating innovation and clinical content within Siemens enterprise health IT solutions. Dr. Overhage is an Internist and Fellow of ACP. Previously, Dr. Overhage was Director of medical informatics and a research scientist at the Regenstrief Institute, as well as the Regenstrief Professor of Medical Informatics at Indiana University School of Medicine. One of the architects of the Indiana Health Information Exchange (IHIE), he recently served as President and CEO of IHIE. Dr. Overhage is a member of NQF, the HIT Standards Committee at the DHHS, and a board member of the Indiana Health Informatics Corporation. He received his MD and PhD from Indiana University.

**Wes Rishel**

*Vice President & Distinguished Analyst  
Gartner, Inc.*

Wes Rishel is VP and Distinguished Analyst in Gartner's healthcare provider research practice. He serves on the Federal Advisory Committee on Health IT standards. Mr. Rishel is a co-founder of HL7 and has served on the board for 25 years, spending two years as Chair. He also served on the boards of HIMSS, WEDI, CCHIT and the eHealth Initiative. He was a trustee and former commissioner of the Certification Commission for Healthcare Information Technology. He served on the Healthcare Information Technology Advisory Panel of the Joint Commission on Accreditation of Healthcare Organizations. He served on the boards of directors of the Workgroup for Electronic Data Interchange (WEDI), the Healthcare Information Management Systems Society and the eHealth Initiative. Mr. Rishel studied Mathematics at Dartmouth and Electrical Engineering at University of Michigan.