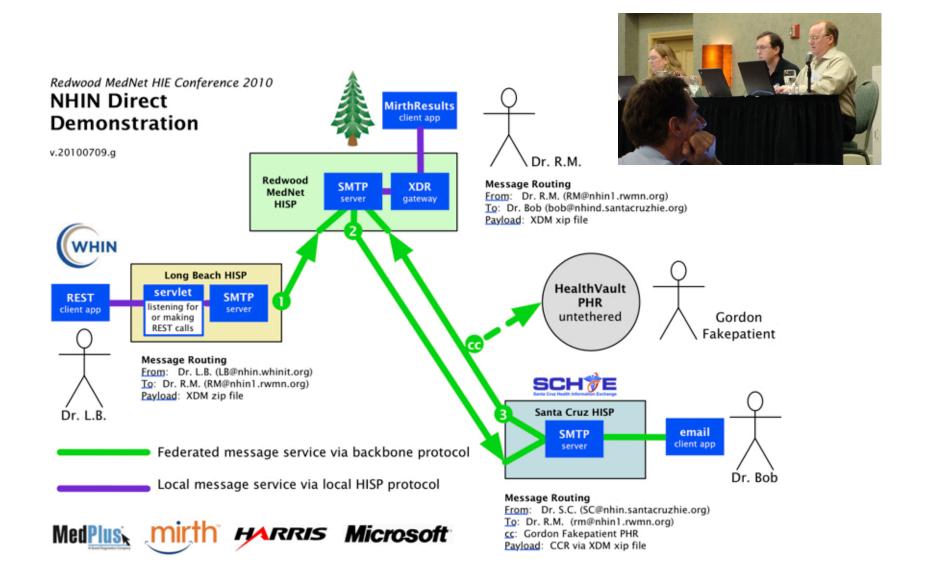


# California Connects with Direct Messaging

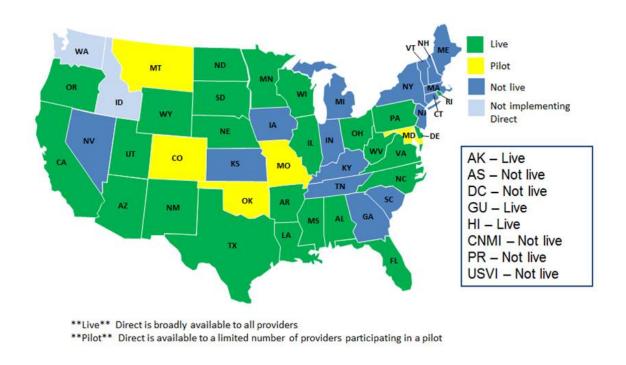
Sean Nolan
@familyhealthguy
http://familyhealthguy.com

2012-07-19

#### Happy second birthday Direct!

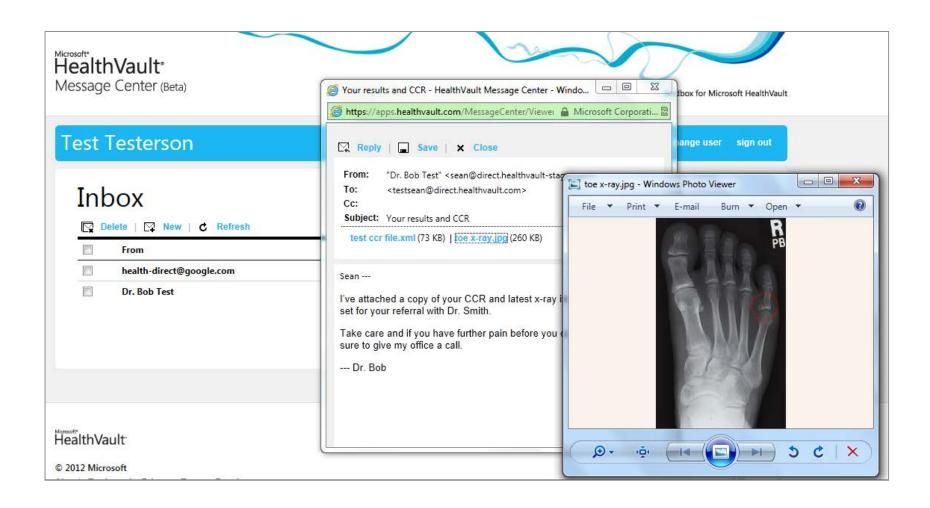


#### Feels slow ... but making progress!



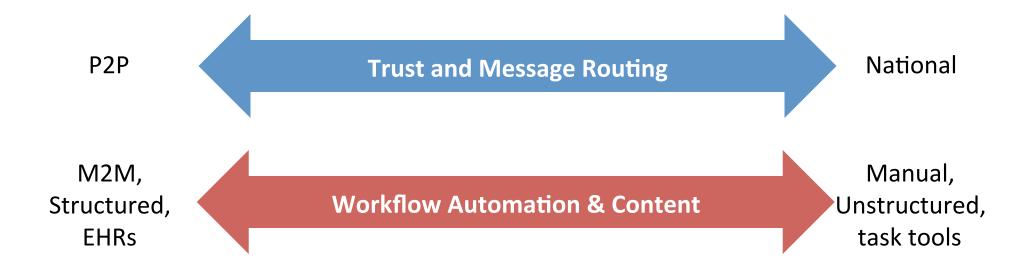
From a patient perspective, more than **two dozen** organizations are currently sending information to HealthVault via Direct ... with more than **seventy-five** in the test environment.

#### Direct in HealthVault Message Center



#### What is so special about Direct?

### One-time infrastructure setup → infinite loosely-coupled use cases



**Content and domain independence** 

Financial | Clinical | Administrative



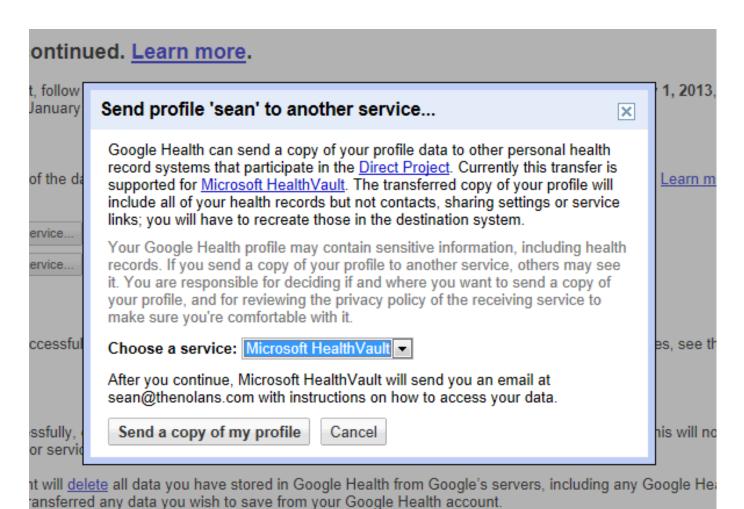
\* Claudia, I am willing to license this logo 😊







#### Unanticipated Use Case: Google Health profile transfer



### Unanticipated Use Case: Krames On-Demand

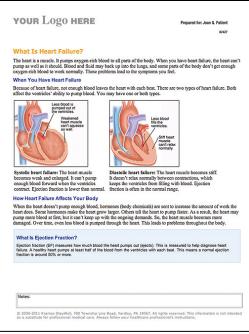


Krames StayWell to Implement Direct Project Security Protocols in

Collaboration with Microsoft HealthVault

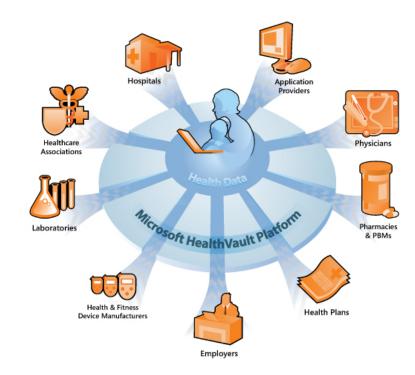
Encrypted e-Mail Platform for Krames On-Demand will facilit
National Health Information Network

Yardley, PA – July 6, 2011 – Krames StayWell has announced that it is enabling the ONe award-winning patient education system, Krames On-Demand. Leveraging the Direct Pro-Microsoft Health/Yault, health systems will be utilizing Krames On-Demand to engage pa



## Why do I care? Every connection gets us closer to...

- Patient-mediated exchange
- Life-integrated care
- Better emergency care
- Guardian angels
- Citizen-participatory research
- etc...



Direct is the cross-region, cross-service, cross-platform, cross-vendor solution that can get us to critical mass. Woo hoo!