



# REDWOOD MEDNET

7TH ANNUAL HEALTH INFORMATION EXCHANGE CONFERENCE

## Connecting California to Improve Patient Care

JULY 25TH, 2013

Hyatt Vineyard Creek Hotel & Spa, 100 Railroad Ave, Santa Rosa, California

<http://www.redwoodmednet.org/projects/events/20130725/index.html>

### Thursday July 25, 2013

7:00 AM	<b>Registration Open from 7:00 AM to 12:00 NOON</b>
8:00 AM	<b>Welcome</b> Will Ross -- Redwood MedNet
8:10 AM	KEYNOTE #1 <b>Deven McGraw, JD, MPH</b> -- Director, Health Privacy Project, Center for Democracy & Technology
9:00 AM	KEYNOTE #2 <b>Mark Frisse, MD, MSc, MBA</b> -- Accenture Professor of Biomedical Informatics, School of Medicine, Vanderbilt University
9:45 AM	<b>Morning Break</b>
10:30 AM	<b>Strategic Investments Towards Interoperability</b> Clem J. McDonald, MD -- Director, Lister Hill Center for Biomedical Communications, U.S. National Library of Medicine Christopher G. Chute, MD, DrPH -- Professor of Biomedical Informatics, Mayo Medical School Michael Hogarth, MD -- Professor of Pathology and Laboratory Medicine, School of Medicine, UC Davis
12:00 PM	<b>Lunch Break</b>
1:00 PM	<b>Interstate and Intrastate Interoperability Tactics</b> David Kibbe, MD, MBA -- CEO, DirectTrust.org Anuj Desai, MBA -- VP of Market Development, New York eHealth Collaborative Robert M. Cothren, PhD -- Technical Director, California Health eQuality, Institute for Population Health Improvement
2:45 PM	<b>Afternoon Break</b>
3:15 PM	<b>Operationalizing Health Data Interoperability</b> J. Marc Overhage, MD, PhD -- Chief Medical Informatics Officer, Siemens Healthcare Wes Rishel -- VP and Distinguished Analyst, Gartner, Inc.
4:00 PM	<b>Panel Discussion on Data Segmentation for Privacy</b> Wes Rishel, J. Marc Overhage, Deven McGraw, Mark Frisse, Christopher G. Chute, Robert M. Cothren
4:55 PM	<b>Closing Remarks &amp; Thank You</b> Will Ross -- Redwood MedNet

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