REDWOOD MEDNET

Connecting California to Improve Patient Care

JULY 25TH, 2013

Hyatt Vineyard Creek Hotel & Spa, 100 Railroad Ave, Santa Rosa, California

http://www.redwoodmednet.org/projects/events/20130725/index.html

Thursday July 25, 2013

Time	Session
7:00 AM	*Registration Open from 7:00 AM to 12:00 NOON*
8:00 AM	**Welcome** **Will Ross** -- *Redwood MedNet*
8:10 AM	KEYNOTE #1 **Deven McGraw**, JD, MPH -- *Director, Health Privacy Project, Center for Democracy & Technology*
9:00 AM	KEYNOTE #2 **Mark Frisse**, MD, MSc, MBA -- *Accenture Professor of Biomedical Informatics, School of Medicine, Vanderbilt University*
9:45 AM	*Morning Break*
10:30 AM	**Strategic Investments Towards Interoperability** **Clem J. McDonald**, MD -- *Director, Lister Hill Center for Biomedical Communications, U.S. National Library of Medicine* **Christopher G. Chute**, MD, DrPH -- *Professor of Biomedical Informatics, Mayo Medical School* **Michael Hogarth**, MD -- *Professor of Pathology and Laboratory Medicine, School of Medicine, UC Davis*
12:00 PM	*Lunch Break*
1:00 PM	**Interstate and Intrastate Interoperability Tactics** **David Kibbe**, MD, MBA -- *CEO, DirectTrust.org* **Anuj Desai**, MBA -- *VP of Market Development, New York eHealth Collaborative* **Robert M. Cothren**, PhD -- *Technical Director, California Health eQuality, Institute for Population Health Improvement*
2:45 PM	*Afternoon Break*
3:15 PM	**Operationalizing Health Data Interoperability** **J. Marc Overhage**, MD, PhD -- *Chief Medical Informatics Officer, Siemens Healthcare* **Wes Rishel** -- *VP and Distinguished Analyst, Gartner, Inc.*
4:00 PM	**Panel Discussion on Data Segmentation for Privacy** **Wes Rishel**, **J. Marc Overhage**, **Deven McGraw**, **Mark Frisse**, **Christopher G. Chute**, **Robert M. Cothren**
4:55 PM	**Closing Remarks & Thank You** **Will Ross** -- *Redwood MedNet*

THANK YOU TO OUR SPONSORS

Pre-Conference Dinner
Wednesday, July 24, 2013

Starter

Baked Brie en Croûte served with Cranberry Chutney, Apples, and Sliced Sourdough Baguettes

Salad

Baby Mixed Greens with Dried Cranberries, Pistachios, Golden Raisins, and Sherry Vinaigrette

Entrée

Herb Crusted Chicken Breast with Risotto, Marjoram and Syrah Sauce
or
Rustichella Torchio Pasta with Wild Mushrooms,
Parmigiano Reggiano and a Creamy Chardonnay Sauce

Dessert

Fruit Mini Tarts, Chocolate Supreme Cakes and Cannolis

Wine

Benzinger 2010 Carneros Chardonnay	*St. Francis* 2009 Cabernet Sauvignon
Rodney Strong 2011 Chalk Hill Chardonnay	*Louis Martini* 2011 Cabernet Sauvignon
Navarro 2010 Edelzwicker	*Clos Du Bois* 2009 North Coast Merlot
Ferrari-Carano 2012 Fumé Blanc	*DeLoach* 2011 Pinot Noir
Harts Desire 2008 Dry Creek Valley, Claude Thomas Sauvignon Blanc	*Murphy Goode* 2010 Liars Dice Zinfandel
Navarro Gewurztraminer Grape Juice	*Balletto* 2008 Zinfandel
	Navarro Pinot Noir Grape Juice

2013 Conference
Presenter Biosketches

Christopher Chute, MD, DrPH, FACMI
Professor of Medical Informatics
Mayo Clinic College of Medicine
Dr. Chute is Board Certified in Internal Medicine, and a Fellow of ACP, ACE and ACMI. He is Professor of Medical Informatics, and is PI on a large portfolio of research including the SHARPn project, Mayo's CTSA Informatics, Mayo's Cancer Center Informatics including caBIG, and several NIH grants including one of the eMERGE centers from NGHRI, which focus upon genome wide association studies against shared phenotypes derived from electronic medical records. He is Chair of ISO TC215 for Health Informatics, and serves on the Health IT Standards Committee for the Office of the National Coordinator in the US DHHS. Dr. Chute received his BA and MD at Brown University, and his DrPH at Harvard.

Robert Cothren, PhD
Technical Director
California Health eQuality
At UC Davis Health System, Dr. Cothren leads the implementation of California's HIE strategy and acts as the technical lead for the National Association for Trusted Exchange, a scalable model for statewide and interstate exchange. Dr. Cothren has led development efforts in medical devices, diagnostic software systems, and clinical and public health IT solutions. He has been involved in development of the Nationwide Health Information Network since in inception, and managed development and operation of the largest EHR implementation in the world for the DoD and the first national health information exchange between DoD and VA facilities. Dr. Cothren received his SB and MS at MIT, and his PhD at Harvard/MIT.

Anuj Desai, MBA
VP of Market Development
New York eHealth Collaborative
Mr. Desai is VP of Market Development for the New York eHealth Collaborative (NYeC). He leads the New York Digital Health Accelerator, the multi-state/multi-vendor EHR/HIE Interoperability Workgroup, work related to development of an API, and the incubation of new capabilities within the statewide network. He received his BS from Rutgers University and his MBA from University of Maryland.

Mark Frisse, MD, MS, MBA
Accenture Professor of Biomedical Informatics
School of Medicine, Vanderbilt University
Dr. Frisse is the Accenture Professor of Biomedical Informatics at Vanderbilt University. His primary research focuses on economic sustainability and the development of technical and administrative measures to ensure the integrity of security and privacy efforts. Dr. Frisse led the development of the health information exchange for the greater Memphis area. A Board Certified Internist, Dr. Frisse was Vice President at First Consulting Group and CMO at Express Scripts. Dr. Frisse received his MS from Stanford and his MD and MBA from Washington University.

Michael Hogarth, MD, FACP
Professor of Pathology, Laboratory & Internal Medicine
UC Davis
Dr. Hogarth is a member of AMIA, HL7 and NAPHSIS. He is a faculty member for the UC Davis MPH, Medical Informatics, and Pathology graduate programs, and is part of the UC Davis Computer Science graduate group. He attends on Internal Medicine wards at UC Davis Medical Center. He is PI on the California Electronic Death Registration System, the largest and most active electronic death certificate system in the U.S. In 1997 Dr. Hogarth joined the faculty of the UC Davis Department of Pathology and Laboratory Medicine where he currently serves as an Associate Professor. Dr. Hogarth has a BS in Biomedical Engineering from Texas A&M and an MD from University of Texas, Southwestern.

David Kibbe, MD, MBA
President & CEO
DirectTrust.org
Dr. Kibbe is President and CEO of DirectTrust.org, Senior Advisor to AAFP, and a co-developer of the ASTM CCR. He practiced medicine in private and academic settings for more than 15 years, while also teaching informatics at the School of Public Health, University of North Carolina at Chapel Hill. Dr. Kibbe is Secretary, ASTM International E.31 Healthcare Informatics Committee and E31.28 Subcommittee. Dr. Kibbe received his BA from Harvard, his MD from Case-Western Reserve University, and his MBA from the University of Texas at Austin.

Clement J. McDonald, MD
Director, Lister Hill National Center for Biomedical Communications
National Library of Medicine
Dr. McDonald's research focuses on clinical informatics. He is the Scientific Director of the Lister Hill National Center for Biomedical Communications at NLM. Previously, Dr. McDonald was Regenstrief Professor of Medical Informatics at Indiana University and Director of the Regenstrief Institute. He is a co-founder of the HL7 message standards and developer of the LOINC standard. Dr. McDonald developed one of the first EMRs at Regenstrief. He published the first randomized trials on the benefits of computer reminders and physician order entry. He implemented the INPC, the first community-

wide health information exchange, which now carries over 4 billion clinical observations from more than 70 hospitals, and is considered a national model for regional health information exchange. He works with NIH Institutes to align research and federally mandated terminologies. Dr. McDonald earned his MS in Biomedical Engineering from Northwestern University and his MD from the University of Illinois.

Deven McGraw, JD, MPH
Director, Health Privacy Project
Center for Democracy and Technology
Ms. McGraw is Director of the Health Privacy Project at CDT, which focuses on developing and promoting workable privacy and security protections for electronic personal health information. Ms. McGraw serves on the Health IT Policy Committee for the US DHHS. Prior to joining CDT, Ms. McGraw was COO of the National Partnership for Women & Families. She also served as Deputy Legal Counsel to the Governor of Massachusetts and taught in the Federal Legislation Clinic at Georgetown. Ms. McGraw earned her JD from Georgetown University and her MPH from Johns Hopkins School of Hygiene and Public Health.

J. Marc Overhage, MD, PhD
Chief Medical Informatics Officer
Siemens Healthcare
As CMIO at Siemens Healthcare, Dr. Overhage develops strategies for incorporating innovation and clinical content within Siemens enterprise health IT solutions. Dr. Overhage is an Internist and Fellow of ACP. Previously, Dr. Overhage was Director of medical informatics and a research scientist at the Regenstrief Institute, as well as the Regenstrief Professor of Medical Informatics at Indiana University School of Medicine. One of the architects of the Indiana Health Information Exchange (IHIE), he recently served as President and CEO of IHIE. Dr. Overhage is a member of NQF, the HIT Standards Committee at the DHHS, and a board member of the Indiana Health Informatics Corporation. He received his MD and PhD from Indiana University.

Wes Rishel
Vice President & Distinguished Analyst
Gartner, Inc.
Wes Rishel is VP and Distinguished Analyst in Gartner's healthcare provider research practice. He serves on the Federal Advisory Committee on Health IT standards. Mr. Rishel is a co-founder of HL7 and has served on the board for 25 years, spending two years as Chair. He also served on the boards of HIMSS, WEDI, CCHIT and the eHealth Initiative. He was a trustee and former commissioner of the Certification Commission for Healthcare Information Technology. He served on the Healthcare Information Technology Advisory Panel of the Joint Commission on Accreditation of Healthcare Organizations. He served on the boards of directors of the Workgroup for Electronic Data Interchange (WEDI), the Healthcare Information Management Systems Society and the eHealth Initiative. Mr. Rishel studied Mathematics at Dartmouth and Electrical Engineering at University of Michigan.

California State Rural Health Association's

13th Annual Rural Health Conference

Healthcare Reform - Survive and Thrive

November 6-7, 2013

Hilton Arden West | Sacramento, CA

The California State Rural Health Association (CSRHA) and CSRHA Board of Directors are proud to announce our **13th Annual Rural Health Conference, scheduled on November 6-7th, 2013 at the Hilton Arden West in Sacramento, CA**. CSRHA has established its Annual Rural Heath Conference as a highly anticipated, premier educational and **learning opportunity for rural health professionals, advocates, community members, policy makers** and others to share and learn about the wide range of resources, programs and policies affecting rural health in California.

2013 Conference Topics Include:

- Accountable Care Organizations
- Care Coordination in Rural
- Health Insurance Marketplace

- Meaningful Use Stage 2
- Telemedicine
- ICD-10

- Health Information Exchange
- Medi-Cal Managed Care
- Healthcare Reform for Rural

2013 Conference Speakers include:

- New Medi-Cal Beneficiaries and Medi-Cal Managed Care in Rural California – **Toby Douglas, MD, Director, California Department of Health Care Services**

- Health Information Exchange (HIE) to Promote the Coordination of Care – **Pamela Lane, MS, Deputy Secretary for Health Information Exchange and the Director for the Office of Health Information Integrity**

- The Role of Care Coordination in Rural Communities – **Jennifer Lundblad**, **PhD, MBA, Executive Director, Stratis Health,** and **Mary Bittner**, **PhD, Vice President of Nursing, Barton Community Hospital**

- Rural Healthcare Reform – **Terry Hill, MPA, Executive Director, National Rural Health Resource Center**

For more information on the conference, and to register, please visit, http://www.csrhaconference.com/. If you have any questions you can contact Shannon Means at info@csrhaconference.com