



A ONE DAY HEALTH INFORMATION EXCHANGE CONFERENCE

## Connecting California to Improve Patient Care

Friday, July 20, 2007, from 9:30 AM to 4:00 PM

Hampton Inn, 1160 Airport Park Blvd, Ukiah, California

<http://www.redwoodmednet.org/projects/events/20070720/index.html>

- OBJECTIVES**
1. Demonstrate to medical practice staff how a Health Information Exchange (HIE) can improve the quality of patient care
  2. Understand the criticality of common standards to a Health Information Exchange
  3. Recognize the benefits of incrementally improving current health information systems

### AGENDA

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|-------|--|---------------|
| I.    | <u>Welcome</u><br><b>Carl Henning, MD, President, Redwood MedNet</b>   | 9:30 - 9:40   |
| II.   | <u>Building a Community of Trust for HIEs</u><br><b>Lori Hack, MBA, Privacy Consultant</b>   | 9:40 - 10:00  |
| III.  | <u>Keynote Address: Connecting ALL the Dots: What Will It Take?</u><br><b>David Lansky*, PhD, Senior Director, Health Program, Markle Foundation</b><br><i>*substituting for Carol Diamond, who was unable to attend</i>   | 10:00 - 10:45 |
| IV.   | <u>How Health Information Exchanges Connect California</u><br><b>Carl Henning, MD, President, Redwood MedNet</b><br><b>Laura Landry, Project Director, Long Beach Network for Health</b><br><b>Bill Beighe, CIO, Physicians Medical Group &amp; Santa Cruz HIE</b>                         | 10:45 - 12:15 |
| V.    | <u>Lunch</u>   | 12:15 - 1:00  |
| VI.   | <u>How Health Information Technology Standards Improve Patient Care</u><br><b>Wes Rishel, Research VP, Gartner, Inc.</b><br><b>Jamie Ferguson, Executive Director, Health IT Strategy &amp; Policy, Kaiser Permanente</b><br><b>Michael Stearns, MD, Chief Medical Officer, e-MDs Inc.</b> | 1:00 - 2:30   |
| VII.  | <u>How Practices Improve Patient Care With Health Information Systems</u><br><b>Peter Cho, MD, Mendocino Family Care</b><br><b>Alan Glaseroff, MD, Medical Director, Humboldt Del Norte IPA</b>  | 2:30 - 3:45   |
| VIII. | <u>Closing Remarks</u><br><b>Lori Hack, MBA, and Carl Henning, MD</b>  | 3:45 - 4:00   |

### SPONSORS

