

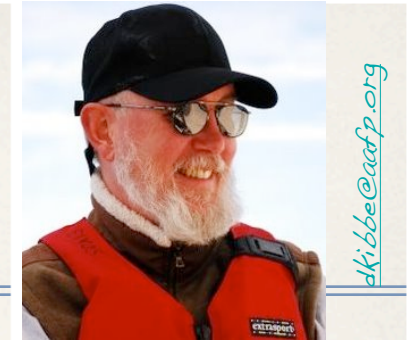
# Collaborating to Build the Security and Trust Framework for Scalable Directed Exchange



David C. Kibbe, MD MBA  
Senior Advisor, AAFP -- Pres./CEO DirectTrust.org  
Redwood MedNet  
July 19-20, 2012

# Your Speaker

David C. Kibbe, MD MBA recent positions



Principal, The Kibbe Group LLC : 2006-present

President and CEO, DirectTrust.org

Senior Advisor, American Academy of Family Physicians: 2006 - present

Chairman, ASTM E31 Healthcare Informatics Technical Committee: 2008 - present

Health 2.0 Advisory Board Member - 2007 - present

Former Director, Center for Health Information Technology, AAFP: 2002-2006

Co-chair, Physicians' EHR Coalition (PEHRC): 2003 - 2005

Project Director, Lumetra Doctors Office Quality (DOQ-IT) Project - 2003-2005

Co-chair, Workgroup on HIT in Small Practices, eHealthInitiative: 2004 -2005

Co-chair, Workgroup on Data Sharing and Aggregation, AQA: 2004 - 2006

Chair, Subcommittee on Information Technology, AQA: 2005 - 2006

Member, JCAHO HIT Advisory Board: 2005 - 2006

Member, Interoperability Workgroup, CCHIT: 2003 - 2004

Member, Steering Committee, AHRQ NRC-HIT: 2004 - 2005

*family physician  
software developer  
writer / speaker  
IT consultant  
sailing enthusiast*

# Key content for today's talk

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- ❖ Brief history and background on DirectTrust.org
- ❖ Participants, mission, goals.
- ❖ Review of work accomplished to date.
- ❖ Look forward to work still to be done
- ❖ Questions and discussion (at least 10 minutes)



# Timeline for DirectTrust.org

## Key Issues and Work Areas

"Blank spots" in Direct Project, most important being interoperability among HISPs and their subscribers

Need for impartial, third-party to establish and maintain Trust Framework for use of Direct's PKI. Technology alone "not enough" to get the job done.

Developing diversity and unpredictability of Direct implementations at state HIE level worrisome.

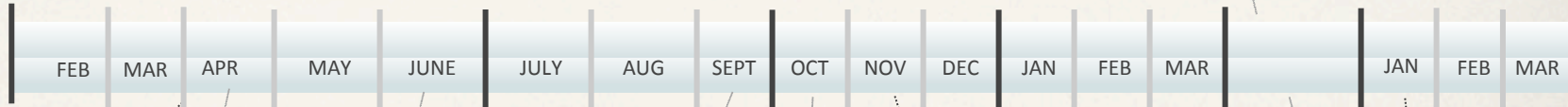
Tactics by leading IDN and ACO "connectivity vendors" and "patient portal vendors" non-standardized with respect to X.509 certificate issuance and management.

"Who do you trust?" becoming a critical issue.

2011

2012

2014



## Timeline Dates and Events

ONC holds Direct Project "Boot Camp" to help HIEs learn of and start to adopt Directed exchange

Small group of Direct Project participants forms Direct Project "Rules of the Road" workgroup

RotR workgroup starts development of X.509 Certificate Policy for "Ecosystem" ie. HIPAA compliant Direct user community

DirectTrust Ecosystem Community X.509 Certificate Policy ready for trial use.

RotR members vote to re-organize as DirectTrust.org, start wiki, new workgroups.

Co-laboratory relationship with Rhode Island Quality Institute "trust community"

DirectTrust.org wiki grows to 180 organizations, including HIEs, HISPs, CAs. DirectTrust.org incorporated April, 2012.

Preparing HISP-CA-RA accreditation program for security and trust, with EHNAC as partner.

Stage 2 MU reporting period starts. All Meaningful Users of Certified EHR Technology must have EHRs certified for Stage 2 MU objectives, quality measures, and exchange standards, which likely includes Direct compliance.

We Are Here

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*"Before DirectTrust.org, no one knew I was a dog."*

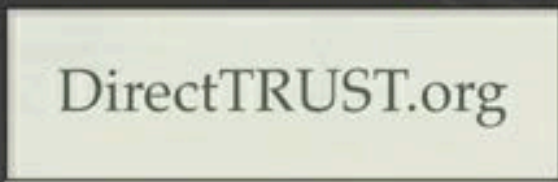




"Before DirectTrust.org, no one knew I was a dog."



DirectTrust.org's Board of Directors is as diverse as its wiki membership, representing state HIEs, HISPs, Certificate Authorities, provider groups, patient advocates, EHRs, and consultants.



- Wiki Home
  - Pages and Files
  - Members
  - Recent Changes
  - Manage Wiki
- Search Wiki

- About DirectTrust.org**
- Mission and Goals
  - Leadership
  - Board of Directors
  - Contact
- Key Documents and Resources Page**
- Active Workgroups**
- Security and Trust Compliance Workgroup
    - Direct-A-Thon
  - Certificate Policy and Practices Workgroup
  - Citizen and Patient Participation in Direct Workgroup

home

Edit 1 0 176

# Welcome to the DirectTrust.org Wiki

## Building the Trust Framework Necessary for Directed Exchange to Grow and Thrive

DirectTrust.org is an independent non-profit trade association created by and for participants in the Direct community, our common goal being to establish and maintain a Security and Trust Framework in support of Directed exchange and related standards. Members of the wiki now include over 175 representatives from Health Internet Service Providers (HISPs), Health Information Exchanges (HIEs), Certificate Authorities (CAs), consultants, state agencies, and EHR vendors, as well as health care providers who are their purchasers and subscribers.

The DirectTrust.org wiki is open to all participants in Directed exchange. DirectTrust.org will operate in a manner consistent with the governance rules for the Direct Project and the NwHIN promulgated by HHS, ONC, and the mandates of the HITECH Act. DirectTrust.org is competitively neutral, and we welcome new participants.

*Note to wiki members on DirectTrust.org membership:* DirectTrust.org will soon be converting to a membership organization, with yearly dues to sustain our activities and overhead costs. We've attempted to keep dues very reasonable to encourage as many members from the Direct community to continue to be engaged and to take advantage of benefits of membership. You can [view the Membership Dues Schedule on our website](#), to which we'll migrate some of the content from the wiki over time.

[Notes from the ONC HIE Direct Summit](#), including Farzad Mostashari's comments, proposed new ONC security and trust "guidelines" for HISPs and CAs, HISP Showcase news on anchor bundle distribution to aid HISP-HISP exchange, and more.....

**Upcoming Events:** DirectTrust.org is hosting a series of **Direct-a-thons** starting May 12, 2012. Open to operational HISPs, CAs, and RAs, the purpose of the Direct-athon is to discuss, test, and launch into the real-world a set of security and trust policies, practices, and related artifacts that will help HISPs to interact with one another in a reliable



# Collaborating to Build the Security and Trust Framework for Directed Exchange





# DirectTrust.org

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DirectTrust.org, Inc. is a non-profit multi-participant stakeholder alliance whose aim is to establish and maintain the Security and Trust Framework necessary for Directed exchange to grow at national scale.

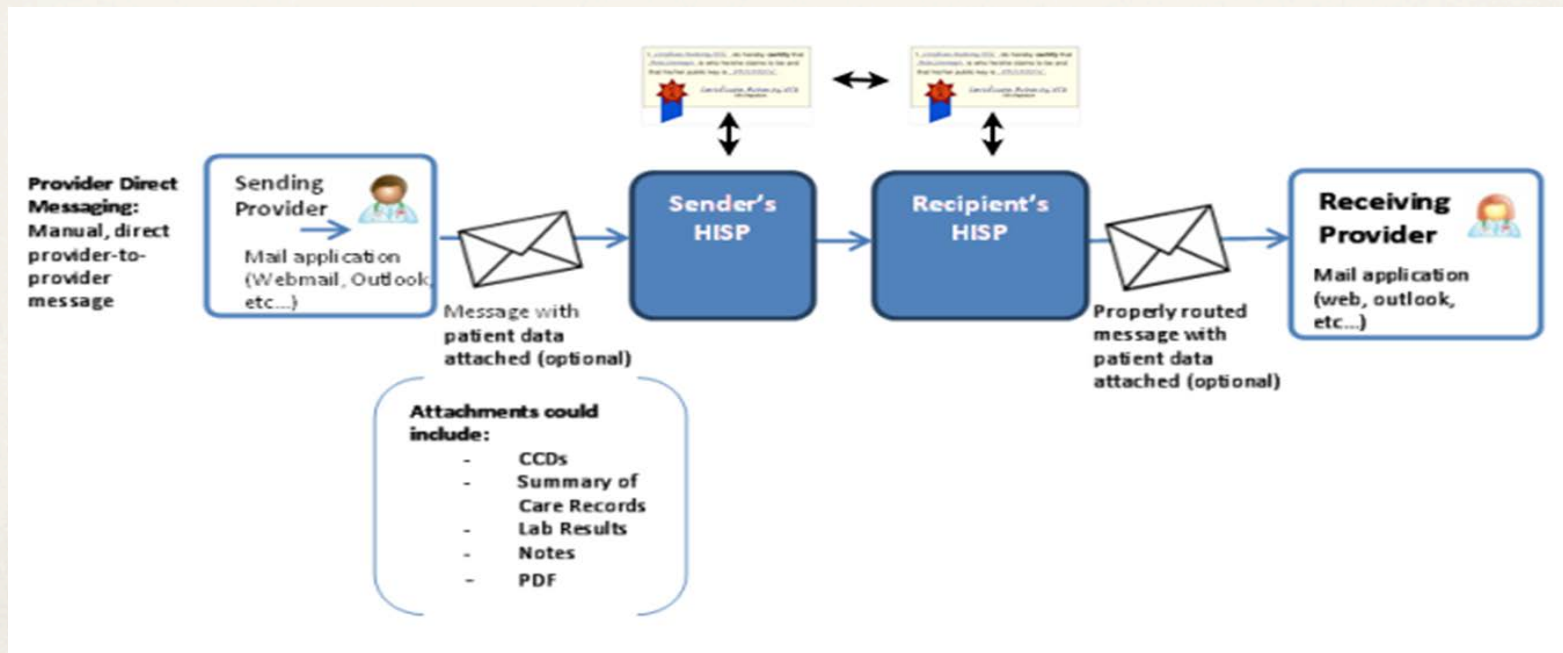
DirectTrust.org has developed an **X.509 Digital Certificate Policy** that is widely used within the Direct community to align Registration Authorities' and Certificate Authorities' issuance and management of digital certificates used for identity validation and encryption of Direct messages.

DirectTrust.org is developing a **national Accreditation Program for HISPs, CAs, and RAs**, and may collaborate with the Electronic Health Network Accreditation Commission, EHNAC, on the delivery of this service to meet the growing industry demand.

# Health Internet Service Provider

## Duties of a HISP:

- provide subscribers with account and Direct addresses (like ISP)
- provide web portal or EHR/PHR integration (like e-mail client app)
- arrange for identity verification - org and individual [**RA function**]
- arrange for digital certificate issuance, management [**CA function**]
- maintain integrity of trust and security framework [**DirectTrust.org**]
- stay current with federal policies and regulations [**DirectTrust.org**]



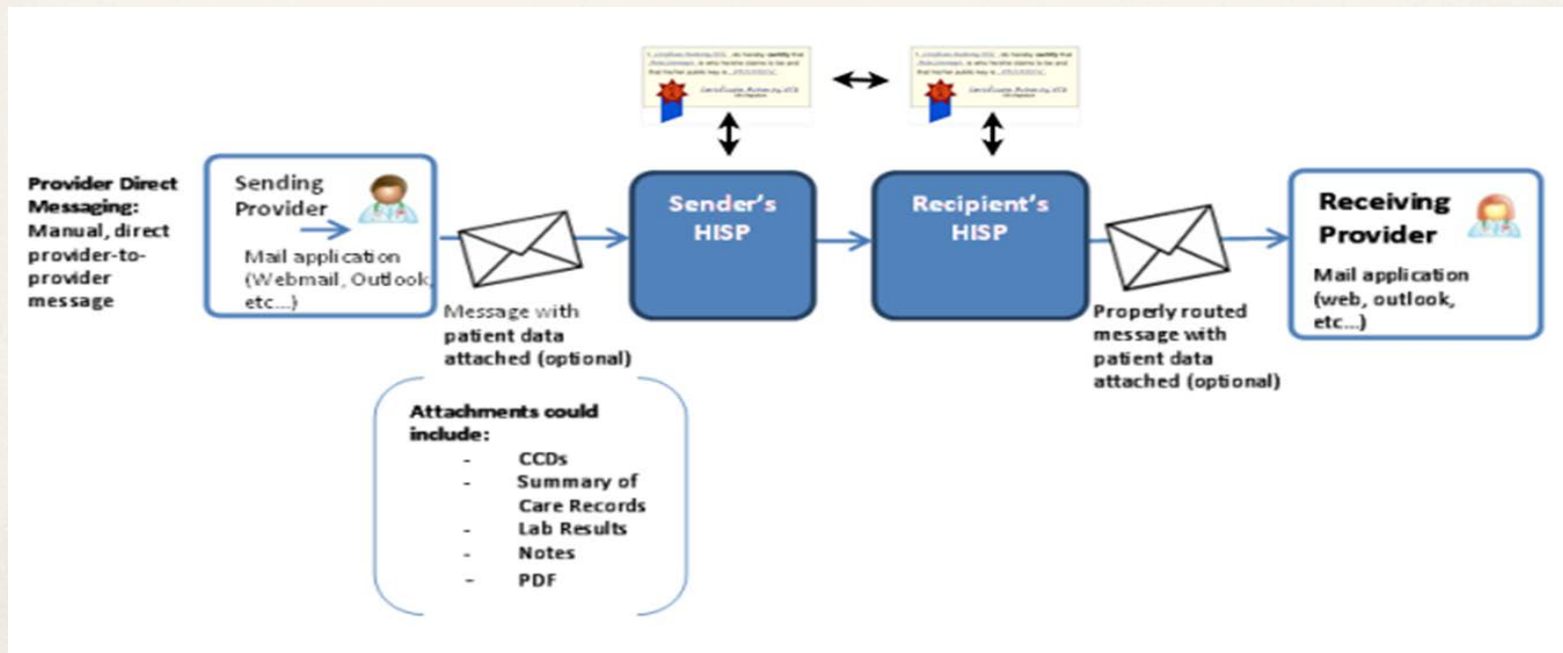


# Health Internet Service Provider

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e-mail

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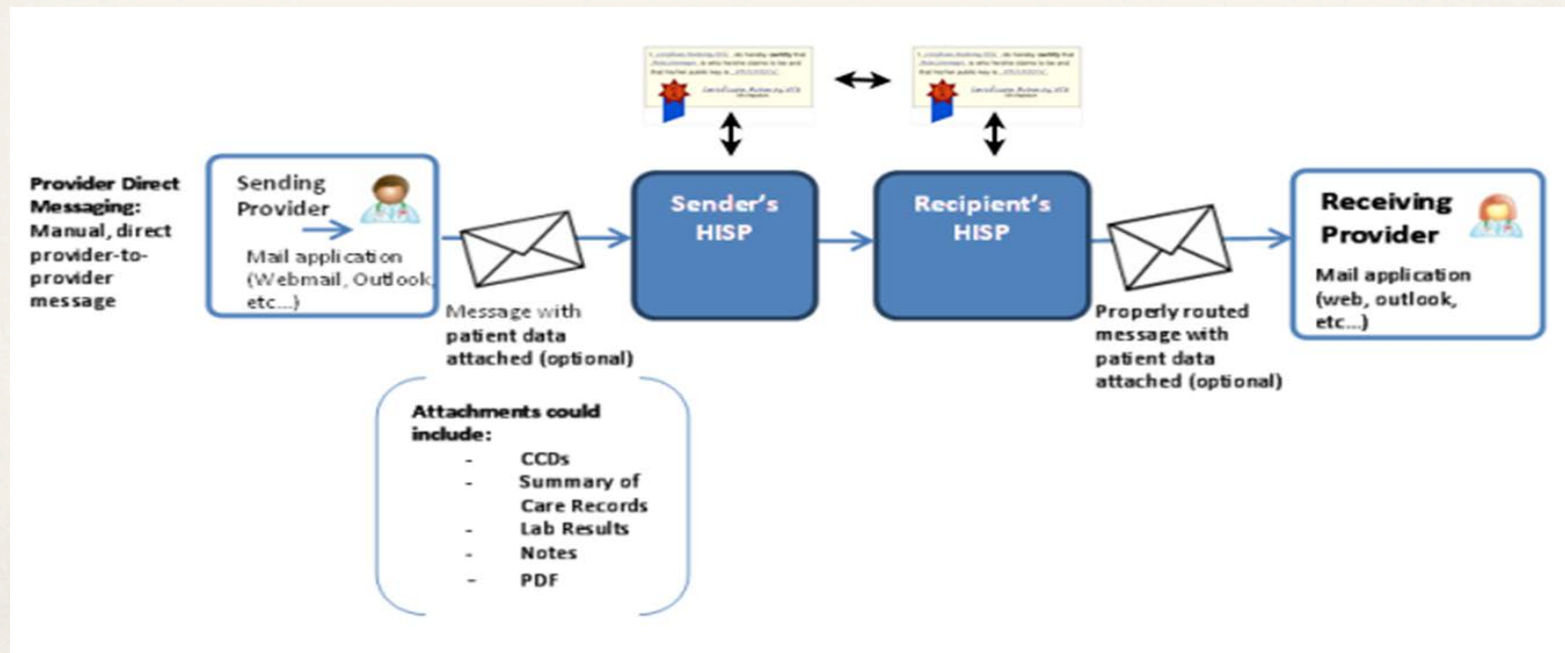
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# DirectTrust Participants, Policies, and Authorities

Participant	Policy & Practices	Policy Authority or Accreditor/
Subscriber, addressee (Federal agency, providers, BAs, patients)	HIPAA where applicable, Subscriber Agreement	HIPAA, applicable state privacy laws.
Relying parties e.g. EHRs, NVEs, PHRs	HIPAA where applicable, Relying Party Agreement and/or Privacy Statement	HIPAA, applicable state privacy laws.
HISP	HISP Operational Policy, HISP Practices Statement	DirectTrust.org/EHNAC, ONC, HIPAA
Certificate Authority	Certificate Policy and Certificate Policy Statement	DirectTrust.org/EHNAC, ONC, HIPAA
Registration Authority	Registration Policy and Registration Policy Statement	DirectTrust.org/EHNAC, ONC, HIPAA

Key Areas of  
DirectTrust  
Policy and  
Governance

Definitions, Roles, Functions

Security Policies and Practices

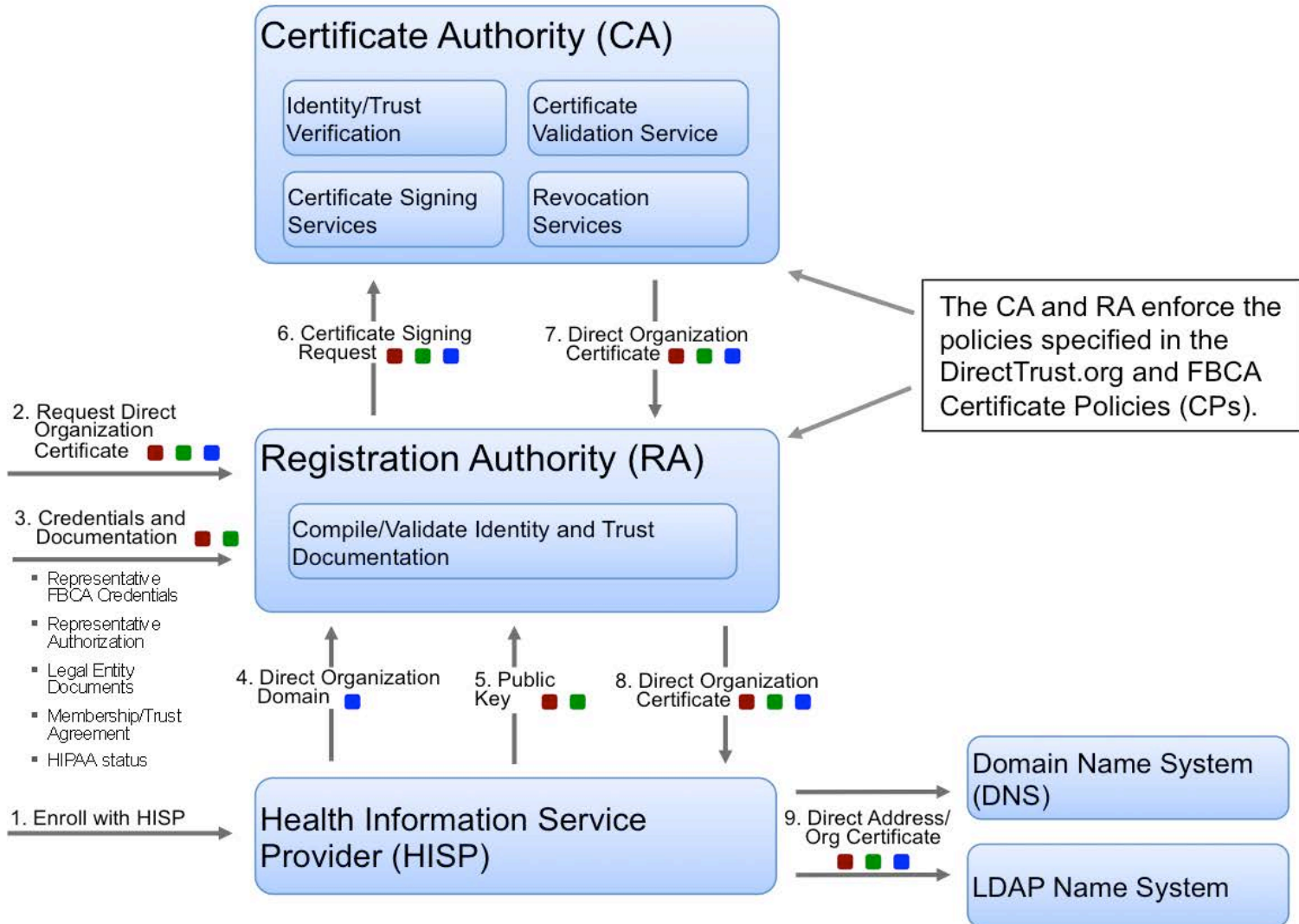
Identity Verification Practices

Certificate Issuance and Management

Enforcement Activities

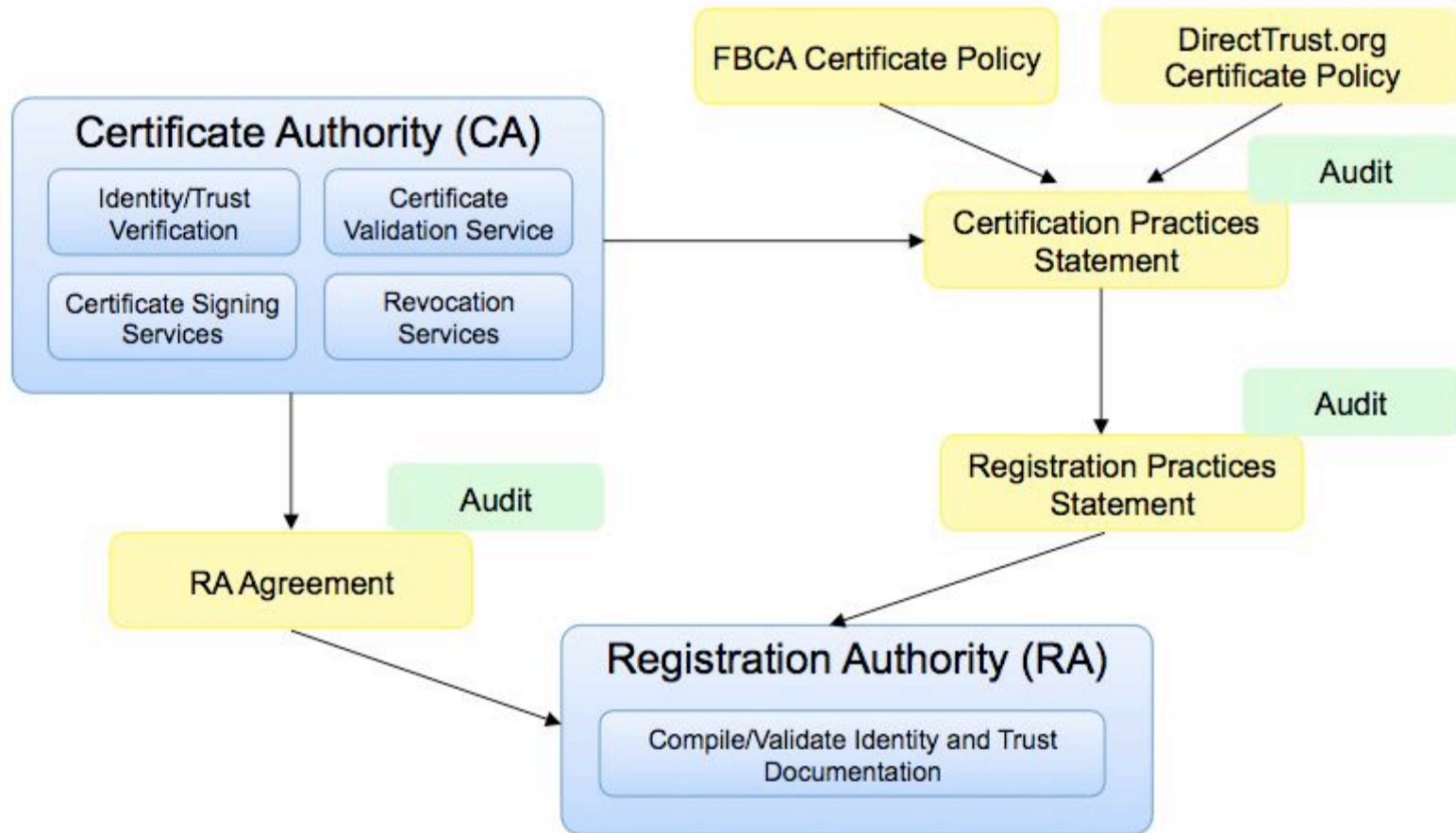
# Direct Identity, Trust, and Address Provisioning

This is an example of the collaborative roles and relationships played by a CA, RA, and HISP in the fulfillment of interoperable Directed exchange services to a health care provider, for purposes of illustration only. Roles and steps in the process may vary.

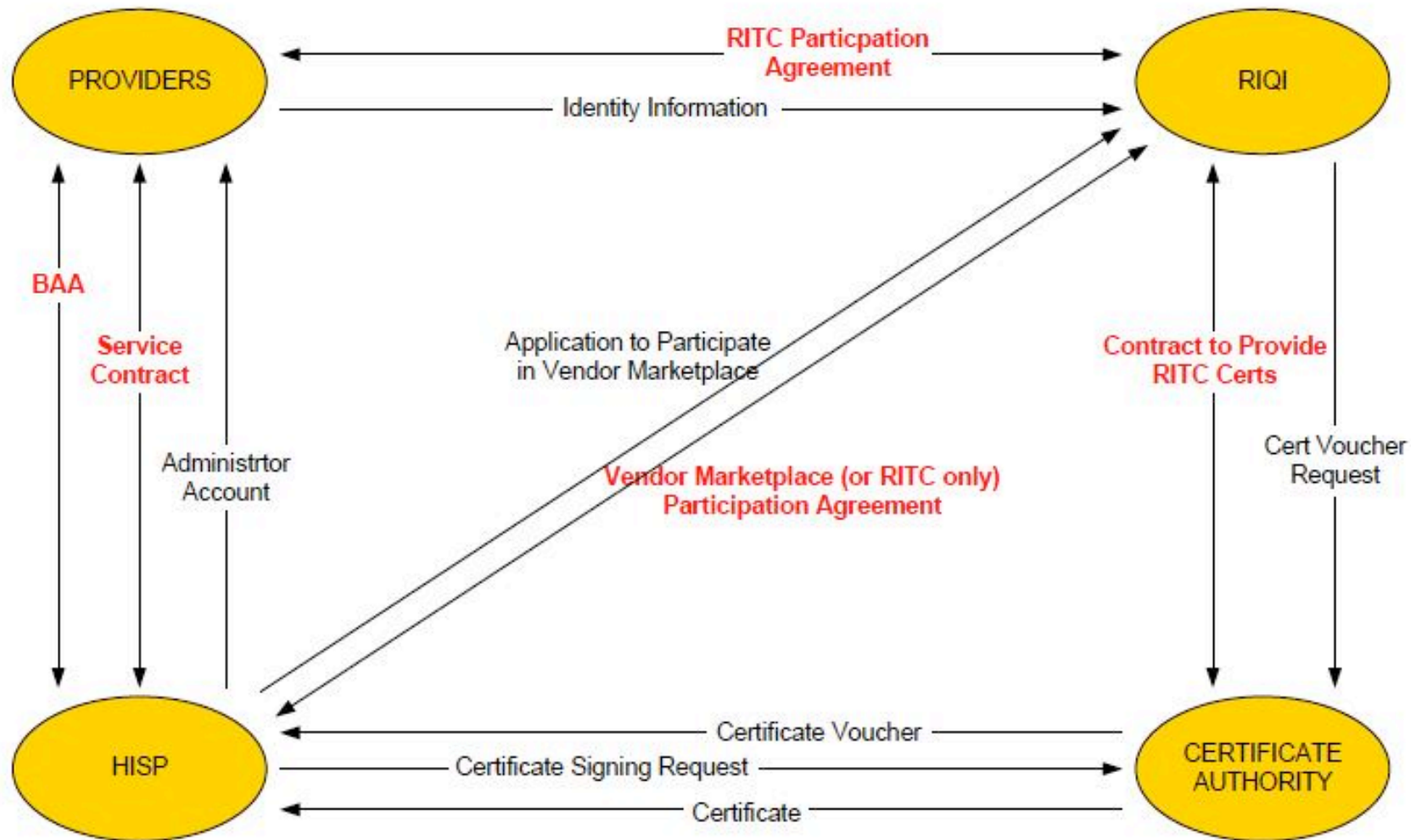




# CA - RA Relationship, Policies, Practices



# RITC: How it Works



■ Contracts

