



# REDWOOD MEDNET

7TH ANNUAL HEALTH INFORMATION EXCHANGE CONFERENCE

## Connecting California to Improve Patient Care

JULY 25TH, 2013

Hyatt Vineyard Creek Hotel & Spa, 100 Railroad Ave, Santa Rosa, California

<http://www.redwoodmednet.org/projects/events/20130725/index.html>

### Thursday July 25, 2013

7:00 AM	<b>Registration Open from 7:00 AM to 12:00 NOON</b>
8:00 AM	<b>Welcome</b> <b>Will Ross</b> -- <i>Redwood MedNet</i>
8:10 AM	KEYNOTE #1 <b>Deven McGraw, JD, MPH</b> -- <i>Director, Health Privacy Project, Center for Democracy &amp; Technology</i>
9:00 AM	KEYNOTE #2 <b>Mark Frisse, MD, MSc, MBA</b> -- <i>Accenture Professor of Biomedical Informatics, School of Medicine, Vanderbilt University</i>
9:45 AM	<b>Morning Break</b>
10:30 AM	<b>Strategic Investments Towards Interoperability</b> <b>Clem J. McDonald, MD</b> -- <i>Director, Lister Hill Center for Biomedical Communications, U.S. National Library of Medicine</i> <b>Christopher G. Chute, MD, DrPH</b> -- <i>Professor of Biomedical Informatics, Mayo Medical School</i> <b>Michael Hogarth, MD</b> -- <i>Professor of Pathology and Laboratory Medicine, School of Medicine, UC Davis</i>
12:00 PM	<b>Lunch Break</b>
1:00 PM	<b>Interstate and Intrastate Interoperability Tactics</b> <b>David Kibbe, MD, MBA</b> -- <i>CEO, DirectTrust.org</i> <b>Anuj Desai, MBA</b> -- <i>VP of Market Development, New York eHealth Collaborative</i> <b>Robert M. Cothren, PhD</b> -- <i>Technical Director, California Health eQuality, Institute for Population Health Improvement</i>
2:45 PM	<b>Afternoon Break</b>
3:15 PM	<b>Operationalizing Health Data Interoperability</b> <b>J. Marc Overhage, MD, PhD</b> -- <i>Chief Medical Informatics Officer, Siemens Healthcare</i> <b>Wes Rishel</b> -- <i>VP and Distinguished Analyst, Gartner, Inc.</i>
4:25 PM	<b>Panel Discussion on Interoperability</b>
4:55 PM	<b>Closing Remarks &amp; Thank You</b> <b>Will Ross</b> -- <i>Redwood MedNet</i>

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